



Heritage

संसिद्धि प्रति  
...in pursuit of excellence



Where Motor Sports, Heritage,  
Temples and Tree Planting come together

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ಸಂಭ್ರಮ

...the Temple Festival 2019



Garuda - The power of movement

THE  
HERITAGE  
DRIVE



10th February, 2019

250 km TSD Rally  
Bangalore - Nagalapura- Yedyur

ORGANISERS :



A coming together of Nature, Culture & History in Heritage spaces

# THE HERITAGE DRIVE

2019



Heritage & Heritage Parampara both not-for-profit registered trusts have been actively involved for decades in the promotion, preservation and dissemination of our heritage and culture through seminars, workshops and cultural festivals.

Since 2010 they have been successfully conducting thematic festivals: “Gudiya Sambhrama, The temple festival” and “Srishti Sambhrama the Earth Mother Festival”. Both festivals are a celebration and a coming together of our cultural and natural heritage in haloed sacred spaces of worship and learning.

The festivals are a feast to the eyes, ears, soul and the intellect too since it includes performances, interesting talks, discussions, quiz questions, exhibits and poster displays.

In 2018 the working committee after many discussions decided to launch a very unique new celebration “The Heritage Drive.” This is a coming together of Motorsport (TSD Rally), Heritage and Tree Planting. This is the second edition of The Heritage Drive..

Introducing the working committee of the Trusts :



**Shri. Vijayakumar K**, the Founder President of the Trusts is an industrialist, by profession, an organic farmer and philanthropist by choice with a fondness for our heritage and culture.

**Smt. Vijayalakshmi Vijayakumar**, is a founder trustee and the secretary of the Trusts. Presently a free-lance designer and member of the national philately board, she was a member of Central Board of Film Certification and is now Director for The Center for Soft Power a not-for-profit organisation working for the country and its soft power.

**Smt. SupriyaKomandur**, is a trustee and the treasurer of the Trusts. She is a Bharatanatyam dancer and the artistic director/trustee of Amruthavarshini, foundation for arts.

**Smt. Rekha Raghavan**, is a co-ordinator of the Trusts. She is a Bharatanatyam exponent and founder of CITA – centre for Indian Traditional arts in East Africa.



**The Team behind  
The Heritage Drive 2019  
& GUDIYA SAMBHRAMA  
..the Temple Festival**



**Heritage Parampara & Heritage** not-for-profit registered trust are the prime movers of The Heritage Drive. They brought the cultural and environmental values to the Drive.

**Archeological Survey of India, Bangalore Circle**, have collaborated with us for the tree planting event, providing all logistical support for digging of pits, for water labour etc.

**Buxus Prosports represented by B S Sujith Kumar** a 7 times winner of rallies and organiser of scores of rallies, recognised internationally for their professional approach to organising rallies with his team of marshals were the **Technical partners of the event**.

**BEST University represented by Dr Rupa Vasudevan** took complete responsibility to source saplings for the tree planting.

**Vigirom Pvt Limited** transported the saplings to Kedareshwara and the staff of Vigirom were there to volunteer and assist in the tree planting.



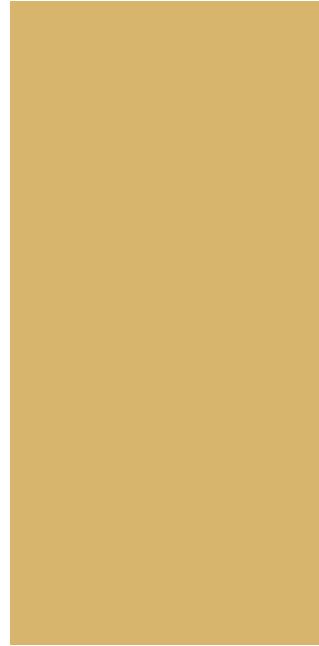
## The Heritage Drive

Introduction : Over the last several decades economic development and globalization have resulted in apparent progress and increased opportunity, but has also brought some problems in its wake like the loss and understanding of history, culture, ecology, roots, traditional arts, folk arts and language.

“The Heritage Drive.” is an effort to bring a deeper connect and understanding of our heritage and culture.

### Objectives:

- To develop good safe driving skills through the TSD format motorsport, since driving is becoming a basic necessity and we find many instances of extreme road rage too. To be able to enjoy the country side with leisurely driving and a necessity to observe all landmarks etc.
- To create an understanding of our history and experience the grandeur of heritage structures.
- To green our countryside by dispersing seed balls and planting of saplings of Indian origin.
- To bring understanding of the relation between man, history, culture, heritage and environment



We took care to select sites and spaces that are not popular destinations and yet beautiful grand and ancient. Three of the selected destinations were from the Hoysala period while the fourth belonged to the Ganga Dynasty.

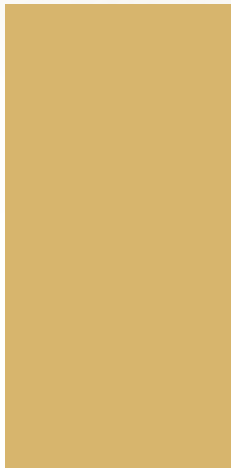
People of this culture relate simultaneously to the Supreme Godhead whether in sacred spaces within the temples, in the Yaaga Shalas, in the elements, in trees, animals, rivers, mountains, in all of nature, nay in all creation and without any confusion. The approach in the Indian ethos is one that is holistic and all-encompassing, hence we went to sacred spaces that were live temples, we had worship through dance and music and tree planting.



All rallies have a briefing day prior to the rally to accustom new participants to the TSD format rally and to enhance the skills of others.

Heritage makes it a point to have a talk on some aspect of heritage and culture on briefing days.

The briefing that was conducted in the Rotary House of Friendship hall on Lavelle Road began with a talk by Prof Narasimhan on the Heritage Temples at Avani. This was followed by a presentation on TSD rally by Sri B S Sujith Kumar of Buxus Prosports. Every team participating received a specially hand crafted beautiful Nandi, the mascot for this drive, since the destination was the abode of Lord Kedareshwara.



## Flag-Off

The rally was flagged off from Devagiri Sri Venkateshwara Devasthanam in Banashankari 3rd stage, Bangalore. The day started with suprabathaseva in the temple after which the temple Purohits, began with a chanting of divine verses.

The participants picked up their fresh hot breakfast packages filled with tasty vegetable uppitu, pineapple kesaribhath, maddurvada and a banana. They were also given an all-cotton tailored, screen printed identification band for the hand.

The technical team went about inspecting the cars and lining them up for the flag-off. As the cars arrived at the flag-off, roadbooks were issued and the first car was flagged off at sharp 6.00 am by SwaminiSvatmabodhanandaand the honourable members of the temple and soon all the cars had been flagged off.

Meanwhile the technical team had already despatched the time control marshals to their respective stations and The Heritage Drive had started off with a bang.

Since this drive was a part of GUDIYA SAMBHRAMA...the temple festival, the technical team with the sound system, generator etc had already gone ahead to Kedareshwara Temple in Nagalapura to make arrangements.



The artists that were to perform had also proceeded to the destination directly. Rukmini Vijayakumar and the RaadhaKalpa Dance company reached the venue at sunrise to take pictures in the beautiful temple venue while Vivek Sadasivam and troupe reached a little later.

Vigirom Pvt Limited had sent their vehicle laden with all the beautiful saplings and their staff travelled in a tempo traveller to join in the celebrations.

All the cars proceeded to Kedareshwara temple in Nagalapura, some missing their routes, others driving too soon, some missing the time control but they all arrived safely in Kedareshwara.

The temple that is 1200 years old is carved intricately in the Hoysala style with a beautiful Lingam of Lord Shiva. An ancient bilwa tree stands sentinel by the door.

Dr Gopalakrishna had accompanied on this trip and he enthusiastically shared his knowledge of history and architecture.

The ASI staff was eagerly awaiting the arrival of the participants to begin with the tree planting. The technical team of Gudiya Sambhrama had made arrangements for the musicians below the bilva tree and soon everyone sat absorbed and thrilled to watch RaadhaKalpa dance company perform and then Vivek Sadasivam kept the audience spell bound with his beautiful music.



It was a treat to watch the dancers improvise and create dance on the spot to two of the pieces sung by Vivek Sadasivam. The scorching heat did not dampen anyone's enthusiasm.

Supriya entertained the village children with stories while Vijayalakshmi met with the Panchayat members with a request to them to water the saplings.

After an hour and a half performance and tree planting, we all left to see the Chennakeshava temple in Nagalapura and from there it was to two temples in Araluppe. One was a Chennakeshava Hoysala temple and the other an ancient temple of Kalleswara built by the Nolambas, with an exquisite roof panel of the ashtadikpalakas.

Everyone proceeded to Dhruvatare a nice hotel in Yedyur where arrangements for a late lunch had been made. This was the finishing point of the rally for the day. After lunch all the participants were given a beautifully hand crafted terracotta medal.



# PRIZES and Prize distribution day

All of them awaited the results of the rally which was shared with them by nightfall on the day of the rally, the 10th of February. The prize distribution ceremony was conducted on the 23rd of February, the last week-end of GUDIYA SAMBHRAMA...the temple festival in the 750 year old Bull Temple in Bangalore.

We had many honoured guests to give away the trophies to the first five teams. Swamini Svatmabodhananda, Sri Babaji Rajah Bhonsle (Scion of the Thanjavur Maratha Dynasty) Sri Krishna Devaraya (Scion of Vijayanagara, Tuluva Dynasty, Sri Bahirji Ajai Ghorpade and Smt Suryaprabha Ghorpade (Scions of SandurGhorpade Dynasty).

As they all arrived, the executive officer of the Dodda Ganesha temple and all the Archakas welcomed the dignitaries with mangalavadya and poorna kumbha along with Vedic chants. The temple honoured all the guests and they watched the group of young dancers from Upadhye school of dance offer Nritya kainkarya in the temple.

From the Ganesha temple the small procession visited all the temples in the little hillock finally ending in the Bull Temple. After a visit to the temple they were welcomed to the stage that had been put up below the peepul tree in the precincts of the temple.



A crisp and efficient prize distribution ceremony followed. The prize winners were :

## 1st Prize :

Team VMSC Diaries -  
Raveendra Varma & Rani B N

## 1st Runners Up:

Team: SOW(Strength of Women) -  
T.S. RekhaNiranjan,  
Sowjanya Kiran & Dakshayini Naveen

## 2nd Runners Up:

Team Skanda Keerthi -  
Usha Kumar & Kumar K S

## 3rdRunners Up:

Team Aarna -  
Sukanya Santhanam, Subramanya  
Chinnaswamy & Smitha Ravindran

## 4th Runners Up:

Team Perikal Brothers-  
Arjun Perikal, Arvind Perikal &  
ParichayPerikal





The prize distribution was followed by a scintillating Bharatanatyam performance by Rukmini Vijayakumar. This was followed by an interactive improvised dance and music concert by Jyotsna Srikant on violin, Kartik Vydatri on drum pads, Akshay Krishna on the key-board, creating music based on ideas given by the audience and the dancers of RaadhaKalpa improvising and dancing. It was an innovative treat for the audience based on the theme of the festival that was Naada Brahma/ Sacred Sound.





The evening was a grand event and everyone was hesitant to leave after such a wonderful time in the temple.

Behind the Scenes:

Art work of trophies and mementos

The heritage team worked very hard to create mementos, trophies and the mascot, each hand crafted by an artist. The mascot of Nandi / Basava was made by Basavaraju, who is always ready to create magic for Heritage events.

Gopalakrishna of Sheen collections made the hand woven, vegetable dye, arm bands for the participants. He also created the background fabric medley for some of the trophies.

Shashi Bhushan an expert in terracotta art made the small intricate terracotta Ganesha's for the trophies as also the terracotta Garuda Medals for all participants.

Yethin a lawyer and the 6th generation of a master metal crafts family created the magical Nandi trophies.

G Sudhindra a visual artist, drew the logo and painted the unique Flag for us.

Varnila Design and Print did all the designing work for us while our young volunteer Vidya Vishwanath was the creator of our social media flyers.



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**fmsci**  
The Federation of Motor Sports Clubs of India

Organisers :

**HERITAGE**



Not-for-profit trust

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